



# HANNA WALBRUN

Web Designer & Developer | UI/UX & E-Commerce Specialist

## Summary

Innovative front-end developer and web designer with expertise in HTML, CSS, and JavaScript. Experienced in creating dynamic, user-centered websites and optimizing e-commerce platforms (BigCommerce, Shopify). Proven leader with a track record of managing teams, mentoring staff, and delivering complex projects. Skilled in Adobe Creative Suite and Figma, with ongoing training in UX design to enhance user experiences.

## Skills

### Technical Skills:

*Front-End Development:* HTML, CSS, JavaScript, jQuery  
*UI & UX Design:* UI Design, Adobe Creative Suite, UX Design (in progress), Figma (in progress)  
*E-Commerce Platforms:* BigCommerce, Shopify  
*Analytics & Insights:* Google Analytics

### Soft Skills:

Team Leadership, Project Management, Problem Solving, Creative Collaboration

## Experience

### Director of Website Services

*Tango Multimedia, Remote*  
*September 2023 - Present*

- Established and developed a new Web Services department within the company.
- Designed and developed 4+ client websites per year, implementing modern design standards and best practices.
- Managed a team of 4, providing mentorship and ensuring the successful execution of projects.
- Recreated and rebuilt websites on BigCommerce and Shopify platforms from other platforms to enhance platform functionality.
- Conducted regular assessments of website performance, leveraging data-driven insights for continuous improvement.
- Negotiated contracts for web services, ensuring cost-effectiveness and high-quality deliverables.
- Researched industry trends to propose and implement innovative design and development solutions, improving client engagement metrics.

### Web Design & Development Supervisor

*Banner Marketing, Spokane, WA*  
*September 2018 - September 2023*

- Supervised a team of 4, managing over 100 websites for PFP clients.
- Reduced website development time by 50% through efficient workflow improvements.
- Designed and developed new websites tailored to client needs, ensuring ADA compliance.
- Maintained updates across 100+ websites, implementing innovative organizational strategies.
- Brainstormed and implemented solutions for complex coding issues.

## Education

### Master of Science in Web Design and Development

University of Denver - May 2022  
GPA: 3.9

### Bachelor of Arts in Visual Communication Design

Eastern Washington University - June 2016  
GPA: 3.7

## Certifications

Google UX Design Certificate - *In Progress*

## Contact Me

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## Desired Skills

Digital Design  
Adobe Creative Suite  
HTML/CSS/JavaScript  
Website Platforms  
Project Management  
UX Design

## Key Accomplishments

Rebuilt 100+ client websites on BigCommerce and Shopify, enhancing performance and user experience.

Implemented ADA-compliant procedures across all client websites, ensuring inclusivity and accessibility.

Developed and optimized workflows, reducing project turnaround times by 50%.

Successfully managed design and maintenance of 100+ websites, ensuring client satisfaction and timely updates.

